

#### ABSTRACT OF THE DISCLOSURE

The present invention provides a display device such as a liquid crystal display device which can enhance a response speed. The display device includes a pixel electrode to which a video signal is supplied and a counter electrode to which a reference signal which becomes the reference with respect to the video signal is supplied in each pixel. The display device includes means which forms a positive-side gray scale voltage and a negative-side gray scale voltage in a following manner and drives the pixel using these voltages. The positive-side gray scale voltage and the negative-side gray scale voltage are formed with respect to the reference signal applied to the counter electrode such that an average value of the positive-side gray scale voltage and the negative-side gray scale voltage is increased along with the increase of a signal amplitude of the video signal in the vicinity of the minimum thereof, the average value is decreased along with the further increase of the signal amplitude of the video signal, and the average value is increased along with the increase of the amplitude of the video signal in the vicinity of the maximum thereof.